

Geospatial Media and Communications Expands Media Operations to Mainstream Geospatial

NOIDA, India, Aug 27, 2020 – The COVID-19 pandemic has put unprecedented strain on governments, businesses and consumers across the globe. Like most other sectors, the media industry, which performs the dual role of knowledge sharing and information dissemination, has taken a beating in terms of revenues — leading to small and large organizations downsizing and imposing salary cuts.

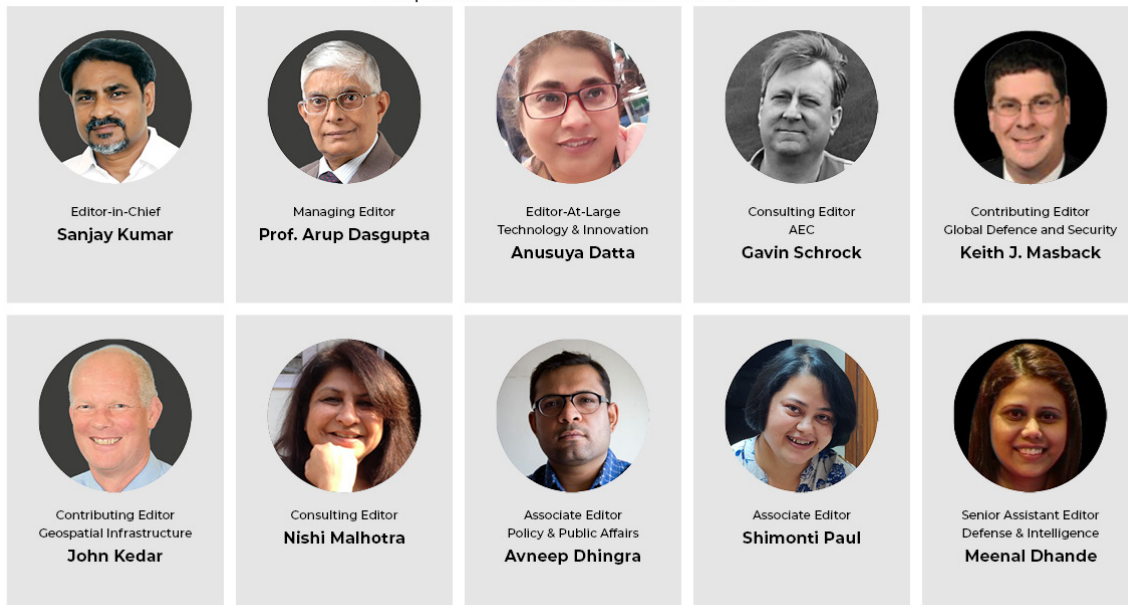
Free and responsible media plays a crucial role in upholding the ethos of a fair and progressive society. In times of crisis, independent media becomes all the more important, as it acts as the voice of people and bridges the gap between the decision-makers and public. While the mainstream media acts as a mirror of society, technology media promotes advancements and evangelism.

Today, the world stands witness to how the coronavirus has contributed to the mainstreaming of geospatial data and technology — taking maps, apps and dashboards to households. However, a lot more needs to be done to advance the role of geospatial in the global economy and society.

With this objective, **Geospatial Media and Communications** has scaled up its media operations through fresh recruitments and new products. We have put together a team of Editors, Technology Experts, Researchers and Columnists cutting across domains and geographies.

Founded in 1997, Geospatial Media and Communications has been instrumental in branding, promoting and positioning the geospatial industry, and connecting it with the larger world through various media and communications platforms. As the world fights its biggest ever crisis, we realize that the only way we can achieve our mission of “Making a Difference Through Geospatial to the World Economy and Society” is through taking our engagement with the geospatial ecosystem to the next level.

Geospatial Media and Communications Editorial Team



We thank our friends, partners, readers and the global geospatial community for their continued faith and support.

Warm Regards,

Team Geospatial Media

For further queries, please contact:

Anusuya Datta, Editor-At-Large, Technology & Innovation

Email: anusuya@geospatialmedia.net