

Pitney Bowes to showcase its location intelligence platform at Location World 2019

Location World 2019 will be held from 5- 6 September in Amara, Singapore. Organized in strategic partnership with Singapore Land Authority, the show aims to highlight the value of location technology in the digital economy and its integration with emerging technologies such as AI, IoT, 5G, cloud, etc. The conference will focus on two major segments: Smart Cities and Business Enterprises (BFSI, advertising, logistics & supply chain, retail, etc).

Location World is pleased to confirm Pitney Bowes as a Gold Sponsor. The company will showcase its location intelligence platform, which delivers enhanced business insights, enriched location data, improved risk assessment and reduced cost.

Jeetendra Kumar, Managing Director, Asia said, "Pitney Bowes works with customers to help them uncover insights through the power of location intelligence. Our work around Intelligent Infrastructure is already enabling various Smart Cities around the world. We are increasingly seeing governments use technology to gain a clearer, unparalleled view of the infrastructure assets in their city. We look forward to showcasing our latest technologies at Location World in September."

"Every government and business entity has a location attached to it and is looking to incorporate location intelligence capabilities in its day-to-day processes. The consumerization of location data has made it possible for any business to really get local," said Anamika Das, Vice President, Outreach & Business Development at Geospatial Media and Communications. "We are pleased to have the support of Pitney Bowes as we strive to build the market for Location World."

About Pitney Bowes

Pitney Bowes (**NYSE:PBI**) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfilment and cross-border, shipping and returns; office mailing and shipping; location data; and software. For nearly 100 years Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.

About Location World 2019

Geospatial Media and Communications is organizing Location World 2019 to explore the world of unification of disruptive technologies such as AI, IoT, Big Data and Location Intelligence (LI) which will drive the future.

Location World is a platform to promote and share best practices of location technology. It brings together different industry genres under one roof to channelize knowledge, showcase the latest technologies and promote dialogues on the challenges, opportunities and the future of location industry. The conference targets 200+ professionals from Southeast Asia region.

Contact:

Tanya Sharma

Marketing Manager

Geospatial Media and Communications

tanya@geospatialmedia.net