## Oracle returns as sponsor at Location World 2019 in Singapore

Geospatial Media and Communications is pleased to announce Oracle as a Silver Sponsor for <u>Location World 2019</u>. The event is scheduled on  $5^{th}$  &  $6^{th}$  September 2019 at Amara Singapore.

Location World, organized in partnership with Singapore Land Authority, aims to highlight the value of location technology in digital economy and its integration with emerging technologies such as AI, IoT, 5G, cloud, etc. The conference will focus on two major segments: Smart Cities and Business Enterprises (BFSI, advertising, logistics & supply chain, retail, etc).

Jayant Sharma, Senior Director, Product Management, Oracle Spatial and Graph, will address the audience at the conference with case studies on Location Intelligence: Designing Sustainable Cities of the Future.

"For over two decades, Oracle has developed and delivered spatial technologies as part of our data management platforms, application development tools, applications and Cloud services," said James Steiner, Vice President, Oracle. "We have a consistent belief that geospatial technologies are crucial to every application. By combining geospatial data and analysis with Machine Learning and AI, we can create new and more powerful solutions to solve the business and societal challenges we face today and in the future."

"Oracle's portfolio of technology, data management and integrated solution platform has made great impact in location-based industry, and it has been significant for delivering predictions and insights to business intelligence and location services applications. It is encouraging to receive continuous support from Oracle as we strive to build the market for Location World," says Anamika Das, Vice President, Outreach & Business Development at Geospatial Media and Communications.

## **About Location World**

Location World is a platform to promote and share best practices of location technology. It brings together different industry genres under one roof to channelize knowledge, showcase the latest technologies and promote dialogues on the challenges, opportunities and the future of location industry. The conference targets 200+ professionals from Southeast Asia region. Register for your seat at <a href="https://locationworld.tech">https://locationworld.tech</a>

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