

EuroGeographics and Geospatial Media sign Strategic Partnership for Geospatial World Forum 2019

Deqing: EuroGeographics and Geospatial Media & Communications have entered into a strategic partnership for Geospatial World Forum 2019. Colin Bray, President of EuroGeographics and Sanjay Kumar, Chief Executive Officer of Geospatial Media & Communications signed the agreement during the United Nations World Geospatial Information Congress in Deqing.

Through this partnership, EuroGeographics, the international not-for-profit membership association for European national mapping, land registry and cadastral agencies, will encourage its member network to attend the conference scheduled to be held in Amsterdam from 2-4 April 2019.

As a Strategic Partner, EuroGeographics will co-organize an Exchange Forum on “Growing Role of Geospatial Data Agencies in the Digital Economy” at the conference. The Exchange Forum will discuss the need for Geospatial Data Agencies to reorient themselves in order to stay relevant in the digital economy. Topics such as democratization of geographic data, open standards, and public-private partnerships, among others, will be of focus.



From left – right: Colin Bray, President of EuroGeographics, Sanjay Kumar, Chief Executive Officer of Geospatial Media & Communications and Mick Cory, Secretary General and Executive Director of EuroGeographics at the signing ceremony.

“As the official bodies responsible for national cadastre, land registration, geodetic surveying and mapping activities in Europe, our members fulfil an essential role providing official, definitive and detailed geospatial information,” says Mick Cory, Secretary General and Executive Director, EuroGeographics.

“We believe in a society empowered by the use of their authoritative geospatial data and services. Our partnership with Geospatial World Forum is a great opportunity to show how they are driving applications to realise a wide range of social, economic and environmental benefits, as well as quicker, more efficient, secure and reliable land registration in support of an equitable property market.”

“The common objective of this partnership is to facilitate greater industry insight into work of the national mapping, land registry and cadastral agencies via a business platform like Geospatial World Forum,” says Sanjay Kumar, Chief Executive Officer of Geospatial Media and Communications. “It has been a great endeavor for us at Geospatial Media to highlight how government and industry can work together. We’re delighted to have the support of an esteemed organization like EuroGeographics in bringing this endeavor forward,” he added.

About EuroGeographics

EuroGeographics is an independent international not-for-profit organization representing Europe’s National Mapping, Cadastral and Land Registration Authorities. The organization currently brings together more than 60 member organizations from 46 countries. EuroGeographics supports the public good by representing our members’ interests, maintaining networks that help our members improve their capabilities and role, and by facilitating access to and use of our members’ geospatial data and services. By providing a single point of contact, we enable government, business and citizens to benefit from their collective expertise, products and services.

Learn more about the organization at <https://eurogeographics.org>

About Geospatial World Forum

Geospatial World Forum is a collaborative and interactive platform, which demonstrates collective and shared vision of the global geospatial community. It is an annual gathering of 1500+ geospatial professionals and leaders representing the entire geospatial ecosystem – public policies, national mapping agencies, private sector enterprises, multilateral and development organizations, scientific and academic institutions, and above all end users from government, businesses, and citizen services.

Co-hosted by the Dutch Kadaster, the 2019 Forum will carry the theme ‘#geospatialbydefault – Empowering billions!’ to demonstrate geospatial technology as ubiquitous, pervasive, and ‘default’ in our daily lives. Some of the topics to be discussed includes sustainable development goals, smart cities, construction & engineering, location analytics & business intelligence, environment; and emerging technologies such as AI, IoT, big data, cloud, blockchain and others. Learn more about the conference at www.geospatialworldforum.org

Media Contact

Sarah Hisham
Product Manager
sarah@geospatialmedia.net