

## **Pix4D to showcase construction drone mapping at GEO|Design+BIM 2018**

**Amsterdam:** GEO| Design+BIM, a platform that highlights the use of geospatial data analytics and Building Information Modelling (BIM) in asset spatial design, construction, and operation and maintenance, is pleased to announce [Pix4D](#) as a Co-Sponsor. The event is scheduled to take place from 1-2 November 2018, in Amsterdam.

With the theme “Enabling Tomorrow’s Connected Infrastructure”, GEO| Design+BIM 2018 will delve further into the integration of geospatial technology and BIM, and other associated industry trends including big data analytics, IoT, drones, VR, robotics, cloud worksharing, city information modeling, digital twin, etc.

Pix4D, a Swiss-based company, is the industry leader in professional drone mapping and photogrammetry software. Its [Pix4Dbim](#) solution provides construction professionals with powerful mapping solutions for planning and scheduling, earthworks, as-built monitoring, inspections, 4D BIM, and project documentation.

“Drone mapping is an exciting technology. It has a massive potential in construction projects and helps teams to rapidly gather as-built data from any jobsite that can be used for numerous applications. However, it's not standard practice yet. Construction companies right now are still in evaluation mode. We attended GEO|Design+BIM last year and initiated very interesting discussions around the use of geospatial data analytics and 3D modelling in BIM processes for project planning and monitoring. Coming back this year, we want to enhance those discussions and present what’s next for construction,” said Sabrina Cardot, Marketing Manager for Construction.

Having Pix4D as a sponsor at GEO|Design+BIM this year is a strong indication that drones are becoming vital to the construction sector. “It’s gratifying to witness the digital transition of construction sector and how geospatial technology is getting integrated in every workflow. We’re proud that GEO|Design+BIM is serving as the connecting platform between two communities to discuss new solutions and collaborations,” adds Anamika Das, Vice President, Outreach and Business Development at Geospatial Media and Communications, the conference organizer.

### **About GEO|Design+BIM**

GEO|Design+BIM is an exclusive event in Europe, highlighting and initiating discussions related to the use of geospatial data analytics and BIM in asset spatial design, construction, operation and maintenance. The event is a combination of two innovative platforms: GeoDesign Summit Europe and GeoBIM Europe, which were organized separately since 2013. Understanding the relevance and importance of bringing the geospatial analytics, spatial planning, architecture, engineering, construction and operation/maintenance professionals together on one platform, a combined effort was initiated in 2017, giving birth to this exciting integrated event. Visit [www.geo-bim.org/europe](http://www.geo-bim.org/europe) to learn more.

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