Airbus to demonstrate its digital data platform capability at GeoSmart Asia - Locate '18

Adelaide, Australia: Aeronautical giant Airbus Defence & Space is all set to unveil its latest geospatial offerings at <u>GeoSmart Asia – Locate '18</u>, the premier conference for geospatial technology in Asia Pacific region, taking place from **April 9-11**, **2018 in Adelaide**, **Australia**.

According to the company's spokesperson, "At Locate 18 we will introduce OneAtlas, our new digital data platform, which provides API access to our vast archive of optical and radar imagery, elevation models, cloud-based processing software and related thematic services. We also look forward to discussing this with the potential local partners. In addition, we encourage the participants to check out our maritime surveillance solution for monitoring shipping movements, illegal fishing, piracy and oil spills."

Starting with the SPOT earth observation satellites in 1988, Airbus has been actively involved in the Australian geospatial industry and as a long-time sponsor of the Locate conferences. Airbus is continually providing new and innovative technologies and solutions for its clients from defence, government and private industry.

The company's extensive array of offerings will be on display at Booth #4.

With the theme **'The Art, Science and Business of Geospatial'**, the conference will present an informative, contemporary agenda that will highlight technology advancements, solution-centric applications, and the opportunities presented by business models. This confluence will pave the way for defining the future directions for geospatial industry and establish a geospatial culture across the region. The carefully curated agenda will offer three days of insightful workshops, product demonstrations, plenary and thematic sessions, thrilling Q&A sessions, social events, exhibition displaying state-of-the-art technologies, etc. All information about the conference can be viewed at www.geosmartasia.org

About GeoSmart Asia

GeoSmart Asia is a conference and exhibition, which focuses on promoting the value of geospatial technology and applications in Asia-Pacific region. Since its inception in 2002, the forum has travelled to Thailand, Malaysia, China, Indonesia, Singapore, and Vietnam, and witnessed participation of high profile delegates from policy, technology, user, and academic communities across the region.

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