

## Geospatial World Forum is 'must-attend' event says AlphaBeta report

**New Delhi:** Geospatial Media and Communications is proud to announce that a new report curated by AlphaBeta for Google titled "[The Economic Impact of Geospatial Services](#)", has highlighted the pivotal role of the organisation's flagship event [Geospatial World Forum](#). According to the report, the event serves as a crucial platform to understand best practices and create opportunities for exchange of ideas between the government and the industry leaders.

The report has provided recommendations to governments stating, "Governments can enable the promotion, adoption, and implementation of the emerging applications of geospatial technology and data. Policies should support the collection, sharing, and use of geospatial data and services in order to help ensure data availability, accessibility, and quality. ***It is also imperative for governments to participate in events such as Geospatial World Forum to understand best practices to facilitate the development of a successful local geospatial industry.*** These include encouraging the adoption of geospatial data in informing decisions in urban planning, health and emergency services, disaster management and environmental protection; modernizing technical infrastructure required for data collection and dissemination and incentivizing private sector participation."

The report further states, "***Events such as the Geospatial World Forum offer a unique opportunity for government and industry leaders to discuss how to design policies*** that make better use of geospatial technology to tackle economic and social issues."

Sanjay Kumar, CEO, Geospatial Media and Communications said "I am delighted that AlphaBeta has recognized the role of Geospatial World Forum as one of the key global platforms to showcase geospatial trends, best practices, and proactive engagement with policy makers."

### About Geospatial World Forum

The [2018 edition of Geospatial World Forum](#) under the theme 'GEO4IR: Geo-Enabling Fourth Industrial Revolution', is going to

highlight various aspects of the 4th Industrial Revolution, how it'll transform our entire ecosystem, and establish ways in which geospatial technology will play a role in this transformation. The attendees will discuss various aspects of the following topics: Smart City, Construction & Engineering, Location Intelligence, Defense and Public Security, Geospatial Innovation, Sustainable Development Goals, Big Data, Artificial Intelligence, Internet of Things, and more.

The conference will also host four key events under one roof – GeoBuiz Summit, AI&IoT Summit, Geo4SDGs Forum, and Location World.

### **About Geospatial Media and Communications**

Geospatial Media & Communications is the world's largest geospatial knowledge platform. It aims to facilitate collaboration, and demonstrate the value and benefits of geospatial technology for organizations, governments and citizens. Geospatial Media produces GeospatialWorld.net, Geospatial World Forum, and Global Geospatial Outlook report.

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