

Future Position X signs MoU with Geospatial Media



Geospatial Media and Communications and Future Position X (FPX) have signed a Memorandum of Understanding (MoU)

Sweden: To enhance cooperation in the area of outreach and market research, [Geospatial Media and Communications \(GMC\)](#) and [Future Position X \(FPX\)](#) have signed a Memorandum of Understanding (MoU).

Both organizations have expressed their desire to utilize their experience to engage in outreach activities to broaden the scope of for the benefit of geospatial technologies to a broader community worldwide.

Through this collaboration, the organizations will cooperate in the various areas of geospatial technologies such as Surveying, Mapping, GIS, Remote Sensing, Spatial Data Management and Analysis and in their applications in industries of importance to national economies such as Agriculture, Defence, Utility, Health GIS, Disaster Management, Climate Change, Water Resources and Natural Resource Management.

As agreed in the MoU, FPX will enable Geospatial Media in undertaking market intelligence report on “Market Trend and Commercialization of Innovation” that will help FXP to focus on the future business impact areas.

Geospatial Media on its part will enable wider reach to FPX's research and innovation outcomes through its conferences at global and regional levels, its print magazine Geospatial World and video platform GeoBuiz.

"We are pleased with the new collaboration which is going to open doors to joint initiatives and commercialization of innovations. This collaboration would facilitate outreach and scalability of research at FPX and its adoption across different end user communities worldwide." said Anamika Das, Vice President – Commercial Research and Policy Advocacy, Geospatial Media and Communications.

"The cooperation with GMC gives us great opportunities to reach new markets and additional academic institutions around the world. It will strengthen our efforts to make the city of Gavle in Sweden to an International Center for Research and advancements within the new area of expertise called Geo Health" said Ole Oldeen, Director, FPX.

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