



## **ERDAS – Imaging S/W major joins Geospatial World Forum as Corporate Partner**

### **Press Release**

June 8, 2010 New Delhi, India: Adding more flags to the honor of Geospatial World Forum, the biannual global confluence of geospatial professionals, GIS Development is pleased to announce the support of ERDAS as Corporate Partner at Geospatial World Forum. The conference is scheduled for **18-21 January, 2011 at Hyderabad International Convention Centre, Hyderabad, India.**

Kaushik Chakraborty, Vice President – Asia Pacific, ERDAS, expressed his pleasure at joining the Forum by stating, “It is our privilege to be associated with the prestigious Geospatial World Forum as its Corporate Partner. The Geospatial World Forum, aimed at building a global platform for geospatial industry, is indeed an ideal platform for ERDAS to interact, promote and share relevant and purposeful information related to latest available data-gathering technologies which can be used for making positive changes and developments, which will give new directions to the technology users.”

Welcoming the collaboration, Sanjay Kumar, Chief Executive Officer, GIS Development said, “We are very pleased to welcome ERDAS Inc. on board. With this collaboration, we are sure to provide ERDAS with a unique opportunity to reach out to a global audience with their company message. ERDAS has made tremendous contributions to the development of geospatial technologies for more than three decades. We are confident that platforms such as Geospatial World Forum will prove as an appropriate media for companies to market their services and for participants to develop a broader perspective on the application and usage of geospatial technologies.”

### **About the Conference**

Geospatial World Forum shall be graced by the high profile inaugural speakers, guest speakers and plenary speakers who are leaders in their respective domain. The conference shall have 5 Symposia, 7 Seminars, 3 Forums, 4 Round Tables, Technology Tracks and various Technical Sessions. Each session will touch upon the important verticals to bring forward the issues and challenges faced by these areas. The speakers through their knowledge and experience will provide the delegates with the insight of the subject and will discuss the vital role of Geospatial Technology. State of Art showcase of technology and applications spread over **5000** sq. mtrs of floor layout would be a very important component of the Forum.

### **About ERDAS**

Based in Atlanta, Georgia, Earth Resource Data Analysis System (now known as ERDAS) was established in 1978. Now a part of the Hexagon Group, Sweden, ERDAS provides solutions that meet the full spectrum of an organization's requirements, transforming geospatial data into information useful for decision-making processes. Building on the company's rich history and expertise, ERDAS is a leader in the geospatial information market. ERDAS provides the most comprehensive solutions for geospatial data

exploitation, geo-processing, photogrammetry, data production, remote sensing, enterprise data management, geo-collaboration and data delivery. [www.erdas.com](http://www.erdas.com)

### **About GIS Development**

GIS Development promotes and propagates the usage of Geographic Information Science, Technology and Applications in various areas of development, worldwide and Asia in particular. It assists community and government in developing their productivity, policies and management capabilities by facilitating knowledge transfer in the domain of geographic information. It fosters the growing network of those interested in geo-informatics and encourages the exchange of scientific know-how through its key platforms: Magazines, Portal, Conferences and Training. [www.gisdevelopment.net](http://www.gisdevelopment.net)

### **For media related queries contact:**

Vaishali Dixit  
Manager - Sales and Operations  
GIS Development Pvt. Ltd.  
A 145, Sector 63, Noida 201301  
India  
Mobile: +91 9313292284  
Email: [vaishali.dixit@gisdevelopment.net](mailto:vaishali.dixit@gisdevelopment.net)