



PRESS RELEASE

Map Asia 2008 to feature High Profile Speakers

Kuala Lumpur, Malaysia, May 15, 2008 – Map Asia 2008 is proud to announce the Inaugural and Plenary Speakers who would address the august gathering at the conference. The Seventh Annual Asian Conference and Exhibition on Geospatial Information, Technology and Applications, scheduled for August 18 – 20, 2008 at the famous Kuala Lumpur Convention Centre, Malaysia, will be a grand event with participation from the leading industry representatives and government agencies from the Asia Pacific region. Map Asia 2008 will also witness a large number of participants from the academic and research community, who will contribute to knowledge generation and information sharing in a big way.

As of date, Map Asia 2008 has confirmations from the following world renowned speakers:

Dato' Sr Dr. Abdul Kadir bin Taib – Deputy Director General, Department of Surveying and Mapping Malaysia (JUPEM), Malaysia

Prof. Ian Williamson – Professor of Surveying and Land Information School of Engineering, University of Melbourne, Australia

Prof. Josef Strobl – Director, UNIGIS, University of Salzburg, Austria

Dr. Marc Tremblay – Vice President, Commercial Business Unit, DigitalGlobe, USA

Mark Reichardt – Chief Operating Officer, Open Geospatial Consortium, USA

Robert Morris – Chief Executive Officer, ERDAS, USA

Prof. Said Irandoust – President, Asian Institute of Technology, Thailand

Prof. William Cartwright – President, International Cartographic Association, Australia

William Meehan – Utility Solutions Director, ESRI, USA

Sharing his views on the impressive line of Map Asia 2008 speakers, Sanjay Kumar, Chief Executive Officer of GIS Development, the organisers of the conference said, “On behalf of GIS Development, I welcome all our esteemed Speakers for Map Asia 2008. As experts in their respective domains, these eminent speakers will contribute immensely to advancing the knowledge of the participating delegates and contribute to discussions and deliberations around the conference theme (Spatially Enabled Government) which is set to be one of the emerging applications of geospatial technologies in the coming years.”

Map Asia 2008 will host a grandiose exhibition in parallel to the conference, which will host a congregation of key vendors with an eminent focus on Asian market and its growing economy. The exhibition would span over an area of more than 1800 sq m. The exhibition hall will have the latest state-of-the-art facilities conducive to the requirements standards of the national and international organizations participating in the Exhibition.

The conference has gained the support of DigitalGlobe and ESRI as the Platinum Sponsors, Hewlett Packard as the Gold Sponsor, SuperGeo as the Silver Sponsor. It is also getting promoted by its media partners – ASM, Geo Connexion, International Journal of Geo-Informatics and GIM International.

About GIS Development

GIS Development is an organisation dedicated to developing a Global Geospatial Communications Network. It strives to promote and propagate the use of geospatial technologies in various application areas for economic and social development. It remains dedicated to foster the growing network of those interested in geo-informatics worldwide and particularly in Asia. Through its activities - Magazine, Portal, Conferences, Training, Education and Research - it assists communities and governments in developing capabilities, policies and programmes as well as facilitates knowledge transfer to grassroot level.

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