



## PRESS RELEASE

### Map Asia 2007 is Inaugurated

*14 August, 2007 Kuala Lumpur, Malaysia:* Map Asia, the biggest Geospatial Conference being held in Malaysia this year was inaugurated today, with the lighting of lamps by (**names of dignitaries**). The event is being organised at the Kuala Lumpur Convention Center under the patronage of the Ministry of Natural Resources and Environment, Government of Malaysia. The Inaugural Ceremony had a gathering of over 400 delegates from all over the world.

Map Asia leverages an International initiative aimed to provide an apt platform for the convergence, sharing and use of Geospatial technologies. Founded in the year 2002, Map Asia is the largest Annual International Conference and Exhibition in the field of GIS, GPS, Aerial Photography and Remote Sensing. This was reiterated by (**Name**), during his welcome speech. He also welcomed all the technocrats to the city of Kuala Lumpur and appealed them to work towards further advancements of technology for the larger public welfare. He commended Map Asia for facilitating the convergence and interaction of global geospatial community with the Asia-Pacific region for greater penetration of geospatial technologies.

During his guest address, the Malaysian Minister (**name**) shared with the audience, the ongoing applications and future initiatives of the government of Malaysia based on GIS. Traffic management, land administration, and overall macro-level planning were the key areas that were stressed upon. He also pointed out that in spite of impediments like non-sharing of data, IPR issues, standards and interoperability, better means have to be devised to take GIS to the next level.

Dr. Kasturirangan, Member of Parliament, Government of India, extended his wishes and support for the success of Map Asia. He noted that Map Asia will provide an excellent platform for interaction, networking and domain information sharing to the industry, professionals, academia and the government agencies from various countries around the world.

Dr. M.P. Narayanan, President, GIS Development also delivered his introductory remarks. He threw light upon the theme of this year's Map Asia, that is, 'Maonomics'. Today, maps make a good business venture in our increasingly interconnected world, which is proved by the emergence and popularity of applications like Google Earth and Virtual Earth. He expressed hope that Map Asia will help in creating a better understanding of this phenomenon and provide ideas to further transform the economic fabric of nations, not just in Asia but all over the world.

The vote of thanks was delivered by Maneesh Prasad, COO, GIS Development.

An Exhibition was also inaugurated after the ceremony. The major sponsors of the event are:

- a) **DigitalGlobe and ESRI** (Platinum sponsors)
- b) **Bentley and HP** (Gold sponsors)
- c) **Leica and Ionic**(Silver sponsors)

#### **About Map Asia**

Founded in the year 2002, Map Asia is the largest Annual Asian Conference and Exhibition in the field of GIS, GPS, Aerial Photography and Remote Sensing in South East Asia and Pacific Region. The conference works towards meeting the requirements of the Geo-informatics community in the Asian region and raises a platform for the Asian Geo-informatics community to realize, recognize, and reveal the stages of dissemination of Geospatial Information. Map Asia leverages an international initiative aimed to provide an apt platform for the convergence, sharing and use of Geospatial technologies.

[www.MapAsia.org](http://www.MapAsia.org)

**About GIS Development**

GIS Development promotes and propagates the usage of Geographic Information Science, Technology and Applications in various areas of development, worldwide and Asia in particular. It assists community and government in developing their productivity, policies and management capabilities by facilitating knowledge transfer in the domain of geographic information. It fosters the growing network of those interested in geo-informatics and encourages the exchange of scientific know-how through its key platforms: Magazines, Portal, Conferences and Training.

For more details on this press release please contact:

**Megha Datta**

Marketing Coordinator

GIS Development Pvt Ltd

A-145, Sector - 63,

Noida (U.P.) - 201 301

INDIA

Tel: +91-120-4260800-808

Fax: +91-120-4260823-24

Email: [megha.datta@gisdevelopment.net](mailto:megha.datta@gisdevelopment.net)

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