



PRESS RELEASE

GIS Development announces DigitalGlobe as its Corporate Sponsor

19 June 2007, NOIDA, India: GIS Development, a premier communications network organisation working towards promotion of Geospatial technologies, announces its second Corporate Sponsor for 2007 - DigitalGlobe Incorporated, the leading content provider of the world's highest resolution commercial satellite imagery and geospatial information products. Earlier this year, Leica Geosystems Geospatial Imaging has also joined GIS Development as a Corporate Sponsor.

The tie up between DigitalGlobe and GIS Development will result in sharing of knowledge and expertise by the global Earth imagery and geospatial information expert to educate and update readers of GIS Development's print and e-publications. Technology users will also get an opportunity to view and learn of the latest imagery advancements introduced by DigitalGlobe through its participation at the various Conferences and Exhibitions organised by GIS Development.

DigitalGlobe Inc., as the world leader for geospatial content, products and related services, is the only geospatial content company to provide an end-to-end solution for global acquisition, access and distribution of both aerial and satellite imagery. During the recently held Map Middle East 2007 conference in Dubai, Dr. Marc Tremblay, Vice President and General Manager, Commercial Business Unit, DigitalGlobe Inc. presented the company's end-to-end solution approach to content acquisition and distribution and addressed questions on why it is important in this era of the geospatial web. DigitalGlobe's services are helping new groups of users to increase the usage of imagery in their decision making, and reaping the benefits of increased visibility into real world scenarios when viewed through global imagery.

In August this year, DigitalGlobe will also present another Technology Track during Map Asia 2007 in Kuala Lumpur, Malaysia. The latest products and other services of the Earth Imagery giant can be seen at the exhibition at Map Asia 2007.

Expressing his pleasure at the tie up, the Chief Executive Officer of GIS Development, Mr. Sanjay Kumar said, "It is extremely pleasant news for us at GIS Development to have DigitalGlobe as a Corporate Partner for 2007. We are sure the expertise and technological know-how that DigitalGlobe will contribute through for our publications and conferences will be of immense use and interest to our audience. In view of our past relation, we are sure this too will be a mutually fruitful association for both the companies."

Dr. Tremblay added: "For many years now, GIS Development's contributions to the geospatial industry have been significant. We are pleased to partner with them in their efforts to further expand the reach and awareness of the industry, which has seen explosive growth in recent years. We have only begun to scratch the surface of how geospatial technology can be used to improve the day-to-day lives of people all over the world."

About DigitalGlobe

Longmont, Colo. - based DigitalGlobe (www.digitalglobe.com) is the clear leader in the global commercial Earth imagery and geospatial information market. The company's technical superiority and innovation, unparalleled commitment to customer service, extensive business partner network and open systems philosophy make DigitalGlobe the preferred supplier of imagery products to government and commercial markets. DigitalGlobe is the only geospatial content provider to take an end-to-end approach to geospatial imagery, from acquiring proprietary high-resolution images through a leading-edge satellite and aerial network, to integrating and distributing that data through GlobeExplorer, a proprietary web-based search and retrieval system that makes it easy to find, purchase and download global imagery. DigitalGlobe's QuickBird satellite is the world's highest resolution commercial imaging system. The company's next-generation WorldView 1 satellite is scheduled to launch in mid-2007, and its WorldView 2 satellite is anticipated to launch in late 2008. The company's updated and growing ImageLibrary contains over three hundred million square kilometers of satellite and aerial imagery suited to countless applications for people who map, view, navigate and study the earth.

www.digitalglobe.com

About GIS Development

GIS Development promotes and propagates the usage of Geographic Information Science, Technology and Applications in various areas of development, worldwide and Asia in particular. It assists community and government in developing their productivity, policies and management capabilities by facilitating knowledge transfer in the domain of geographic information. It fosters the growing network of those interested in geoinformatics and encourages the exchange of scientific know-how through its key platforms: Magazines, Portal, Conferences and Training.

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