



ESRI India partners with Map World Forum as a Platinum Sponsor

4 August 2006, New Delhi, India: Map World Forum organisers are pleased to announce ESRI India as a Platinum Sponsor for the conference.

Welcoming the association Sanjay Kumar, CEO, GIS Development and Secretary General, Map World Forum said, "We are glad to have ESRI India partner with us for a Global Conference like Map World Forum. ESRI's presence will not only escalate the cause of the forum to a greater level, but also create a great opportunity so as to build up the general awareness of the Forum worldwide. We are extremely thankful to ESRI for this mutually beneficial partnership, and look forward to a great show together."

Rajesh Mathur, President, ESRI India also shared his views, "We have a long association with GIS Development and we are pleased to learn about Map World Forum. ESRI India in particular, being the largest GIS Solution provider of the Map World Forum host country looks forward to reaching out to the global geo-spatial community. This is a great opportunity where the two organisations are joining hands to take the Forum's cause to an encompassing dimension."

ESRI will also be hosting the Inaugural Dinner at the Conference on 22 January 2007 for all the attending delegates and exhibitors.

About Map World Forum

On the occasion of 10 years of Map India series of conferences, GIS Development has launched a global meet of geospatial leaders known as Map World Forum, to be held at Hyderabad International Convention Centre, Hyderabad, India from 22 - 25 January 2007. MAP WORLD FORUM will be a medium of convergence of various stakeholders of global geospatial community and its integration with end users of geospatial information. Map World Forum will be a combination of activities in the form of seminars, workshops and panel discussions covering technology to policy to user oriented themes at global level.

About GIS Development

GIS Development promotes and propagates the usage of Geographic Information Science, Technology and Applications in various areas of development, worldwide and Asia in particular. It assists community and government in developing their productivity, policies and management capabilities by facilitating knowledge transfer in the domain of geographic information. It fosters the growing network of those interested in geoinformatics and encourages the exchange of scientific know-how through its key platforms: Magazines, Portal, Conferences and Training.

About ESRI India

ESRI India is a dedicated GIS and Photogrammetry products company. It started operations in 1996 with providing complete GIS and Image Processing Solutions to users





in India and the subcontinent as its mission. ESRI India was formed as a strategic alliance between ESRI Inc. and NIIT Limited. California based ESRI Inc. is the world leader in GIS solutions and produces and markets the famous ARC/INFO GIS package. NIIT Limited is one of India's leading IT companies, which started with IT education in 1981 and has since diversified into other aspects of software including development, marketing and support. ESRI India provides to its customers the complete range of GIS solutions from ESRI Inc., Photogrammetry solutions from BAE Systems, the world leader in Photogrammetry solutions well as the complete range of services required to successfully implement GIS including data, application and education services apart from support.

For Media Query, contact: Megha Datta Marketing & Communications Map World Forum Secretariat G-4, Sector-39, Noida U.P, India Tel: +91 120 2502180 to 87 Fax: +91 120 2500811 Mobile: +91-9810009587 Email: media@mapworldforum.org

Map World Forum http://www.MapWorldForum.org http://www.GISdevelopment.net