

Global Geospatial Industry Outlook Released at Geospatial World Forum 2017

The report features significant global geospatial trends and unveil 50 countries ranked according to their geospatial readiness.

New Delhi: Geospatial technology is changing rapidly and finding use in virtually every economic sector globally. It is considered one of the most important highgrowth industries of the 21st century. But then, what does the geospatial industry encompass and where exactly is it heading?

Geospatial Media and Communications, in partnership with AAM, Cyient, DigitalGlobe, Esri, Faro, IIC Technologies, LUCIAD, Riegl, Rolta and Trimble, has come up with a comprehensive report talking about the limitless opportunities in the geospatial industry. Modern digital world relies on technologies such as Cloud, IoT, Robotics, Automation, Deep Learning, Artificial Intelligence and Mesh Reality, which are equally driving geospatial industry and plays greater role in defining its business model and future opportunities manifold.

'The Global Geospatial Outlook Report' highlights trends and directions of the global geospatial industry along with an index on geospatial readiness of 50 countries across the globe. The report is an exclusive offering from the Market Intelligence and Business Consulting division of Geospatial Media and Communications. It succinctly gives the latest trends and direction of the global geospatial industry and ascertains the geospatial readiness of a country. It also gives an accurate picture of the drivers influencing the geospatial industry in a nation.

"Geospatial industry has been gaining relevance and maturity in today's digital world. Digital revolution is bringing in a lot of excitement; but for the industry to grow, the focus ought to be on the Geospatial Readiness of countries. Geospatial Media and Communications undertook the initiative to publish the 'Global Geospatial Industry Outlook' in partnership with leading geospatial companies worldwide to investigate the link between the two inter-reliant pillars of industry trends and geospatial readiness and determine the success of the global geospatial industry," said Sanjay Kumar, CEO, Geospatial Media and Communications.

Click <u>here</u> to download the complete report.

About Geospatial Media and Communications

Known for its quality publication and insightful geospatial conferences, Geospatial Media and Communications is a global organization that believes in making a difference through geospatial knowledge in world economy.

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