

## **Geospatial World is now #1 portal in our domain**

**Noida:** Geospatial Media and Communications is glad to announce that its news portal [www.geospatialworld.net](http://www.geospatialworld.net) is currently the #1 geospatial news and resource portal as per Alexa rankings. Our ranking has jumped to 200K as of February 27, 2017, from its earlier position of 700K in December end. We saw nearly a 35% jump in our traffic in the past 4 months. This is a result of our 'Go Digital' strategy. We are moving towards analytics and quality journalism, while shifting our focus towards digital platforms.

[www.geospatialworld.net](http://www.geospatialworld.net) is a reliable source of information for geospatial professionals in 150+ countries. The website, which integrates text, graphics and video elements, is an interactive medium for geospatial industry stakeholders to connect through several innovative features, including news, videos, guest blogs, case studies, articles, interviews, business listings and events.

With all new digital strategy, Geospatial Media is providing unique media offerings to the geospatial companies. Our blogs, videos, social media, and webinars are in sync with this digital strategy, through which marketers can reach a wider, dynamic, and more interactive user base.

Find out more about our media offerings. Download the [latest media kit](#).

### **About Geospatial Media and Communications**

Known for its quality publication and insightful geospatial conferences, Geospatial Media and Communications is a global organization that believes in making a difference through geospatial knowledge in world economy.

For more information, please visit <http://geospatialmedia.net/>

### **About Alexa Rankings**

Alexa Internet, Inc. is a California-based company that provides commercial web traffic data and analytics. It is a wholly owned subsidiary of Amazon.com. Alexa Rankings traffic statistics for websites using Alexa's advanced analysis tools.

For more information, please visit <http://www.alexa.com/about>

### **Contacts**

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