

PRESS RELEASE

Ola Rollen, Bryn Fosburgh, Dipanshu Sharma on Geospatial Media's Board

17 February 2015, Noida, India:

Geospatial Media & Communications, a credible global geospatial media company, announced the joining of industry stalwarts - Ola Rollen, President & CEO, Hexagon AB; Bryn Fosburgh, Vice President, Trimble; and Dipanshu Sharma, Founder & CEO, xAd as independent members on its Board of Directors. Their appointment will be effective from 1st April, 2015.

Geospatial industry is witnessing exciting times and Geospatial Media is transforming and organising itself to better serve the geospatial community worldwide through its media, outreach, commercial research and policy advocacy platforms. In this direction, Geospatial Media has extended its Board by inviting industry leaders as Independent Directors to shape its mandate, while serving the larger goals of geospatial industry.

Expressing pleasure over this appointment, **Ola Rollen, President & CEO Hexagon AB** said, "The convergence/integration of geospatial technology with mainstream disciplines of IT, engineering, and business analytics is opening new avenues for the geospatial community to make value-based contributions to the world economy. Collective wisdom and collaborative approach will be critical in order to harness this wonderful opportunity. Acknowledging Geospatial Media's contribution over the past 15 years, I take this opportunity to support and contribute towards realising the vision of Geospatial Media."

Underscoring the growing convergence of Geospatial and BIM technologies, **Bryn Fosburgh, Vice President** responsible for Trimble's Construction Technology Divisions said, "Collaboration, transparency and efficiency are among the greatest challenges facing the global construction industry today. That's why visualisation, measurement, connectivity, and clear operational information are the keys to help professionals make better decisions. I am pleased to serve on the Board of Geospatial Media—an organisation that understands

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these challenges and keeps its audiences informed of the latest developments that address them.”

Dipanshu Sharma, Founder & CEO, xAd, who brings new perspective to geospatial and location industries, said, “For years, Sanjay and Geospatial Media have worked hard to educate, inform and bring legitimacy to the geospatial space globally. I am honoured to join the Board with other highly accomplished leaders in the space.”

Welcoming Ola Rollen, Bryn Fosburgh and Dipanshu Sharma aboard, **Sanjay Kumar, CEO, Geospatial Media** said, “While strengthening our determination to facilitate the growth of geospatial industry, we acknowledge the need for active engagement and participation of industry leaders. The new Board, with its collective energy, intellectual and leadership equity, will facilitate an effective mechanism to pursue our vision of ‘making a difference through geospatial knowledge in world economy and society’.”

About **Geospatial Media and Communications Pvt Ltd**: It is an internationally acclaimed organisation, having committed itself to serve stakeholders of geospatial community and working towards opening a new era of industrialisation and productisation, demonstrating the value and benefits of geospatial technology and information for governance, businesses and people.

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