



## PRESS RELEASE

### Map Asia 2008 to feature High Profile Speakers

*Kuala Lumpur, Malaysia, June 10, 2008* – Map Asia 2008 is proud to announce the Inaugural, Plenary, Keynote and Seminar Speakers who would address the august gathering at the conference. The Seventh Annual Asian Conference and Exhibition on Geospatial Information, Technology and Applications, scheduled for August 18 – 20, 2008 at the famous Kuala Lumpur Convention Centre, Malaysia, will be a grand event with participation from the leading industry representatives and government agencies from the Asia Pacific region. Map Asia 2008 will also witness a large number of participants from the academic and research community, who will contribute to knowledge generation and information sharing in a big way.

As of date, Map Asia 2008 has confirmations from the following world renowned speakers:

#### *Inaugural Speakers*

**Y.B. Datuk Douglas Uggah Embas** - Minister of Natural Resources and Environment (NRE), Government of Malaysia

**Prof. Said Irandoust** – President, Asian Institute of Technology, Thailand

**Suresh Prabhu** – Member of Parliament, Government of India

**Prof. William Cartwright** – President, International Cartographic Association, Australia

#### *Plenary Speakers*

**Prof. Ian Williamson** – Professor of Surveying and Land Information School of Engineering, University of Melbourne, Australia

**Dr. Marc Tremblay** – Vice President, Commercial Business Unit, DigitalGlobe, USA

**Soh Kheng Peng** – Chief Surveyor, Singapore Land Authority, Singapore

**William Meehan** – Utility Solutions Director, ESRI, USA

**Robert Morris** – Chief Executive Officer, ERDAS, USA

**Dato' Sr Dr. Abdul Kadir bin Taib** – Deputy Director General, Department of Surveying and Mapping Malaysia (JUPEM), Malaysia

#### *Seminar Keynote Speakers*

**Prof. Josef Strobl** – Director, Centre for Geoinformatics, University of Salzburg, Austria

**Prof. Ian Williamson** – Professor of Surveying and Land Information School of Engineering, University of Melbourne, Australia

**Dr. Raj Singh** – Director Interoperability Programmes, Open Geospatial Consortium, USA

#### *Seminar Speakers*

**William Davenhall** – Global Manager Health and Human Service Solutions, ESRI, USA

**Jonathan Pollack** – Senior Vice President Military and Home Lands Security, GeoDecisions, USA

**Diony A. Ventura** - Administrator, National Mapping and Resource Information Authority (NAMRIA), Philippines

**Bebas Purnawan** – Head, Centre of Network System and Spatial Data Standard Division, The National Coordination Agency for Surveys & Mapping (BAKOSURTANAL), Indonesia

Sharing his views on the impressive line of Map Asia 2008 speakers, Sanjay Kumar, Chief Executive Officer of GIS Development, the organisers of the conference said, "On behalf of GIS Development, I welcome all our esteemed Speakers of Map Asia 2008. As experts in their respective domains, these eminent speakers will contribute immensely to advancing the knowledge of the participating delegates and contribute to discussions and deliberations around the conference theme (Spatially Enabled Government) which is set to be one of the emerging applications of geospatial technologies in the coming years."

Map Asia 2008 will host a grandiose exhibition in parallel to the conference, which will host a congregation of key vendors with an eminent focus on Asian market and its growing economy. The exhibition would span over an area of more than 1800 sq m. The exhibition hall will have the latest state-of-the-art facilities conducive to the requirements standards of the national and international organizations participating in the Exhibition.

The conference has gained the support of DigitalGlobe and ESRI as the Platinum Sponsors, Hewlett Packard as the Gold Sponsor and SuperGeo as the Silver Sponsor. It is also being promoted by its media partners – ASM, Geo Connexion, International Journal of Geo-Informatics and GIM International.

### **About Map Asia**

Founded in the year 2002, Map Asia is the largest Annual Asian Conference and Exhibition on Geospatial Information, Technology and Applications. The conference works towards meeting the requirements of the Geospatial community in the Asian region and raises a platform for the Asian Geospatial community to realise, recognise, and reveal the stages of dissemination of Geospatial Information. Map Asia leverages an international initiative aimed to provide an apt platform for the convergence, sharing and use of Geospatial technologies.

[www.MapAsia.org](http://www.MapAsia.org)

### **About GIS Development**

GIS Development is an organisation dedicated to developing a Global Geospatial Communications Network. It strives to promote and propagate the use of geospatial technologies in various application areas for economic and social development. It remains dedicated to foster the growing network of those interested in geo-informatics worldwide and particularly in Asia. Through its activities - Magazine, Portal, Conferences, Training, Education and Research - it assists communities and governments in developing capabilities, policies and programmes as well as facilitates knowledge transfer to grassroot level.

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