



## PRESS RELEASE

### **GIM International partners with GIS Development for Map World Forum**

*New Delhi, India, June 30, 2008* – GIS Development, the organisers of Map World Forum - the second biennial conference and exhibition for the global geospatial fraternity, is pleased to announce the tie up with GIM International as media partners for the Forum. Map World Forum is scheduled for February 10 – 13, 2009 at Hyderabad International Convention Centre, India. This is the second consequent time the two media houses have come together for such a partnership in order to popularise use of and expand the scope of Geospatial technology. GIS Development is a knowledge based company that aims to promote and propogate use of geospatial technology and GIM International is a Netherlands based global magazine for geomatics published by the Reed Business group. Reed Business - Geo is an international publishing house with more than 20 years experience in providing information to professionals active worldwide in the survey and mapping fields of Geomatics, Hydrography and Navigation.

Expressing his pleasure at the partnership, Durk Haarsma, Publisher GIM International said, "GIM International is happy to be media partner of the Map World Forum. Map World Forum is one of the best networking events in the geospatial business. It hosts a lot of good speakers, the exhibition is top-of-the-bill and the organisation is well-done. Map World Forum is an event decision-makers of the world should visit, it's worthwhile because of all the opportunities to meet with other high-profile professionals from the business. GIM International certainly will be in Hyderabad and hopes to meet you there!"

Sanjay Kumar, Chief Executive Officer, GIS Development welcomed the tie up by stating, "It is indeed good to have GIM International on board Map World Forum. They provide excellent coverage of geospatial technology to all readers and I am sure partnering with them will result in mutual benefits for both of us, in terms of reaching out to a global audience and bringing to them innovative solutions to the burning issues on everyone's minds these days – creating a sustainable planet Earth."

The theme for the Forum this year is 'Geospatial Technology for Sustainable Planet Earth'. With this theme, Map World Forum will go beyond speeches and discussions to find practical ways to protect the Earth and improve people's lives. Map World Forum is being organised under the patronage of the Government of India's Department of Science and Technology, and has gained support from major International Geospatial Societies including the International Federation of Surveyors (FIG), Geospatial Information Technology Association (GITA), the International Society for Photogrammetry and Remote Sensing (ISPRS) and the Open Geospatial Consortium (OGC). Rolta India is supporting the Forum as the Principal Industry Partner while DigitalGlobe, Erdas and Speck Systems have joined hands as Corporate Partners.

The technical programme of the Forum will include high-profile keynote remarks, guest lectures and plenary speeches addressing important issues and challenges facing the globe. There will also be four seminars, four theme-based symposia, three forums, as well as various technical sessions and workshops. In addition, there will be panel discussions, technology shows, user meets and social programmes. State-

of-the-art technologies and applications will be showcased throughout the 3000-square-metre grand exhibition hall, which will be central to the Forum.

### **About GIS Development**

GIS Development is an organisation dedicated to developing a Global Geospatial Communications Network. It strives to promote and propagate the use of geospatial technologies in various application areas for economic and social development. It remains dedicated to foster the growing network of those interested in geo-informatics worldwide and particularly in Asia. Through its activities - Magazine, Portal, Conferences, Training, Education and Research - it assists communities and governments in developing capabilities, policies and programmes as well as facilitates knowledge transfer to grassroot level.

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